



PROJECT INFORMATION

As the second tallest all-residential building in Chicago, 340 on the Park has unobstructed views of Millennium Park, Grant Park, The Park at Lakeshore East and Lake Michigan. The 22 ft high glass walls in the Wintergarden and the Club Rooms allow for breathtaking views but presented an acoustic problem for the residents with reflected sound impacting comfort.

The Wintergarden acoustic design was inspired by the outdoors. The design incorporated green nature elements to the space by using Snowsound's Botanica ceiling suspended panels. The fluid like movement of the modular system mimics the curved shape of the BP Bridge at Millennium Park. Snowsound-Fiber 8 Boucle acoustic textile was an appropriate choice for the Club Room as it provided an acoustic solution while contributing an additional element of elegance and design to this already-beautiful space.

TESTIMONIAL & FEEDBACK:

"The Botanica does look AMAZING! And as a bonus, it made a significant improvement in the sound quality of the space."

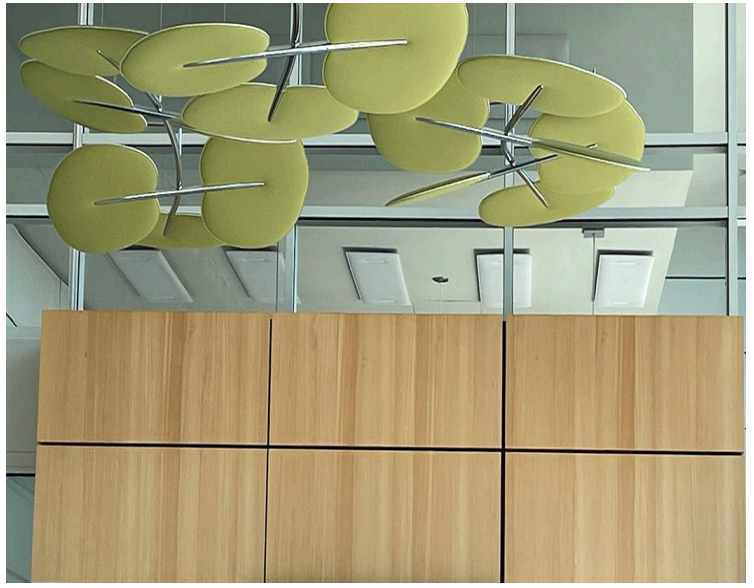
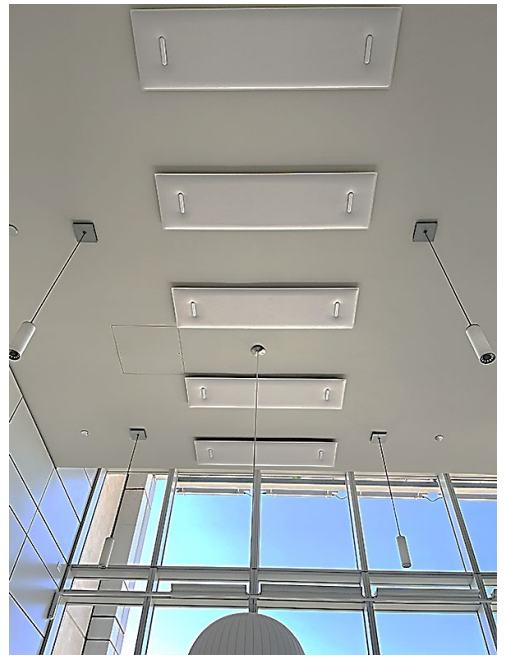
-Amy Eickhoff (Property Manager)

"I was recently hired to correct the acoustics at the Club Room of 340 East Randolph Street in Chicago. The walls and ceiling were not an option for applying acoustical panels. The windows however were a perfect place to correct the problem. We selected Snowsound-Fiber which not only was beautiful, but incredibly effective. The sound was perfect!

As the draperies were drawn, our ears literally popped with the dramatic difference the Fiber draperies made. I am extremely excited to introduce this new technology to theaters and live music venues. It's truly a game changer."

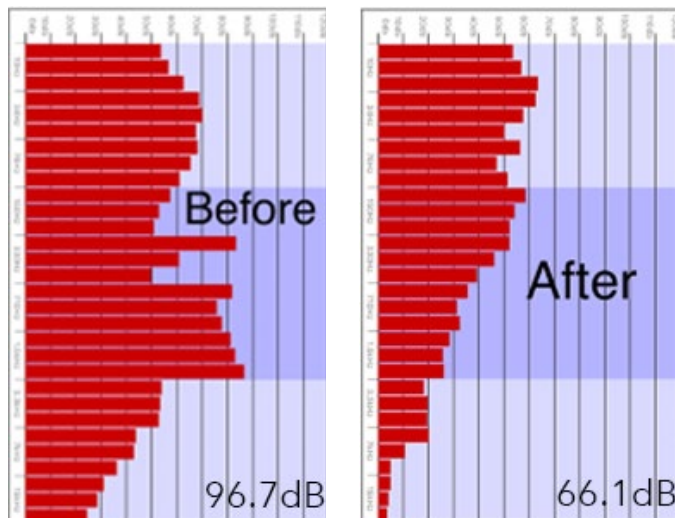
-David Pinson (DSP Consulting)





Acoustic Analysis

A before and after of the noise reduction at various frequencies in the space.



(Independent 3rd party analysis provided by customer)