SNOWSOUND®
Acoustic Technology & Design

PROJECT INFORMATION

On a mission to build healthier communities by connecting people with healthier food options, Sweetgreen has become a force in leading a new era of fast food.
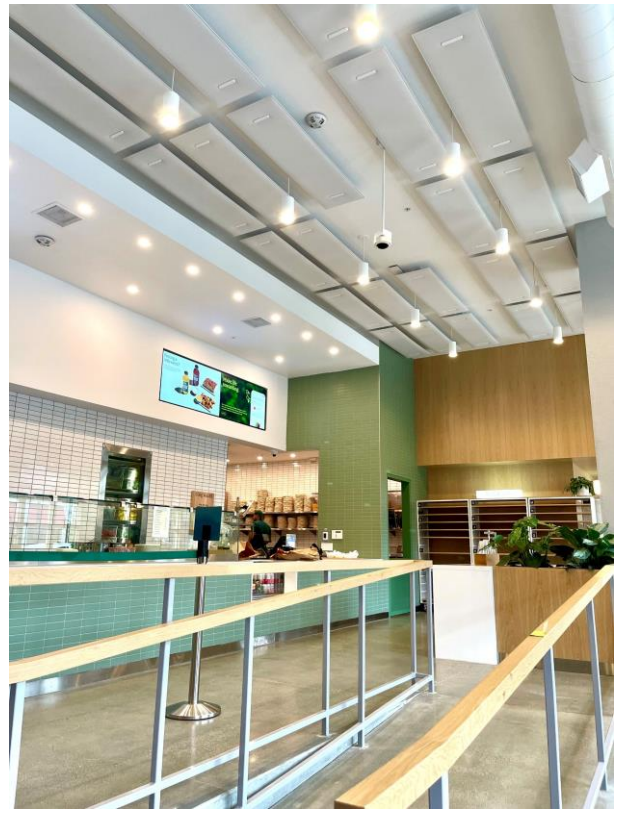
Located in one of the most prestigious zip codes in the world, Sweetgreen in Beverly Hills was in need of an acoustical treatment to ensure a comfortable dining experience for its customers. The challenge was to provide an acoustic solution that would blend in with the existing design aesthetic of the space and not interfere with the ceiling structure components. White Mitesco ceiling panels were used to retrofit the space and provided a clean, sleek element to the existing design. The panels blend in nicely to look great and perform just as good!

TESTIMONIAL & FEEDBACK

The panels were installed just before the Grand Opening Party, and the feedback from the restaurant associates and management team were consistently positive – everyone felt a noticeable difference in the sound quality of the space, with less reverberation and dampened noise levels compared to the first few weeks of soft opening. We look forward to working on additional locations with the SG team.

ACOUSTIC ANALYSIS AND RECOMMENDATION

To ensure optimal acoustic performance, Snowsound's technical team conducted an acoustical analysis on the space. This analysis consisted of simulating the reverberation time of the space in its existing state and modeling a graph to reflect the reverberation time. The analysis graph is below. The Black line represents the noise level and reverberation time _before_ the inclusion of the Snowsound panels. The Blue line is the resulting reverberation time _after_ the Snowsound panels were installed. The reduction is significant and validates the positive customer feedback that was given post-installation.

■ Pre intervention ■ Project Specific Recommendation